

 Christopher  
Ward





## **A Timeless Masterpiece: The Christopher Ward x Saudi Collectors Watch Club Bel Canto - Makkah Edition**

In the rarefied world of haute horology, few collaborations can rival the sublime fusion of tradition and innovation exemplified by the Christopher Ward x Saudi Collectors Watch Club Bel Canto—Makkah Edition. This exclusive, limited-edition timepiece is far more than a mere instrument of timekeeping; it is an unparalleled work of art, an epitome of craftsmanship, and a celebration of cultural heritage. Every detail of the Bel Canto has been meticulously crafted to embody both the timeless elegance of classical design and the cutting-edge sophistication of modern horology.

### **Makkah Edition: A Name Rooted in Sacred Tradition**

The release of this extraordinary timepiece carries the name Makkah Edition, a tribute to the ancient title of Makkah itself. Historically, Makkah has been revered as Umm al-Qura, which translates to "The Mother of All Settlements." This title signifies the city's paramount position in the Islamic world as a spiritual and historical epicenter. Makkah is the birthplace of the Prophet Muhammad (PBUH), and it houses the Kaaba, the most sacred site in Islam. For over a millennium, it has drawn millions of Muslims each year who come to perform the pilgrimage of Hajj, a central tenet of Islamic practice. The Makkah Edition of the Bel Canto captures this sense of reverence and significance, elevating the timepiece to a symbol of both luxury and spiritual heritage.

Through this name, the watch honors Makkah's rich past while integrating it into the present, offering a rare connection to both tradition and craftsmanship. The Makkah Edition is not merely a luxury accessory but an embodiment of the sacred, offering a unique connection to one of the most revered cities in the Islamic world.



### **The Makkah Clock: A Sacred Tribute Encased in Time**

At the very heart of the Bel Canto lies an homage to one of the most revered landmarks in the Islamic world the Makkah Clock. An awe inspiring symbol of spirituality, history, and tradition, the Makkah Clock is masterfully integrated into the design, creating an enduring tribute to the city of Makkah. This subtle yet profound detail transforms the watch into more than a timepiece; it becomes a reflection of faith, grounding the wearer in the sacred. The Makkah Clock stands as a monumental reminder of the city's central role in the Muslim world, with the Bel Canto echoing its majesty in a way that transcends both time and space. The watch is a bridge, connecting its wearer to Makkah's spiritual significance and historical importance.

### **The Black Aventurine Dial: A Celestial Window**

A true marvel of design, the dial of the Bel Canto is crafted from black aventurine a rare and captivating stone that glimmers with an ethereal, starry allure. Beneath the surface of this breathtaking material lies an exquisite layer of Islamic epigraphy, an intricate testament to the artistry of traditional script. This delicate calligraphy adorns the dial as though it were a celestial window, offering a glimpse into the stars themselves. The interplay of light against the black aventurine evokes the image of a starlit sky, with the finely etched epigraphy serving as a serene gateway to the cosmos a reflection of both spiritual transcendence and cosmic beauty. This cosmic allusion further connects the watch to the vastness of the Islamic faith, which is ever-present and unchanging, much like the stars above.



## A Symphony of Black and Gold: The Essence of Luxury

The color palette of black and gold is not simply a visual choice but an eloquent expression of sophistication and opulence. Black, with its timeless and commanding presence, forms the perfect canvas for the glimmering gold accents that adorn the watch. Gold, a symbol of wealth, elegance, and timeless luxury, is carefully applied to the hands, markers, and caseback, creating a radiant contrast against the dark dial. This juxtaposition of rich black and gleaming gold is not merely aesthetic but a statement of refined taste, offering a harmonious balance between elegance and grandeur. This color pairing speaks to the sacred and regal nature of Makkah itself, where gold-adorned buildings and the grandiose mosque are a testament to the city's profound importance in the Islamic world.

## Makkah: The Heart of the Islamic World

Makkah's significance goes far beyond its architectural splendor; it is a city steeped in deep spiritual meaning. The city is home to the Kaaba, the direction towards which all Muslims pray, and it is where the Prophet Muhammad (PBUH) received his first revelations from Allah. Makkah's role as the birthplace of Islam and its continued role in the practice of the faith through Hajj, prayer, and daily reflection make it the most sacred city for Muslims. It is a place of deep reverence, where history, spirituality, and the divine intersect.

The Makkah Edition of the Bel Canto pays tribute to Makkah's sacred essence, offering more than just a visual celebration of luxury it is a connection to the heart of Islam, an embodiment of centuries of history, culture, and spiritual significance. The city's influence, woven throughout the design of the watch, invites its wearer into a deep, meaningful connection with the traditions and faith that Makkah represents.

