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ZENITH Announces Limited Edition CHRONOMASTER Original for Collector's Watch Club in Saudi Arabia

ZENITH, the Swiss luxury watchmaker and Master of Chronographs, unveils an exclusive limited edition within its celebrated CHRONOMASTER Original collection. Crafted in collaboration with the Collector's Watch Club in Saudi Arabia, this special series is limited to just 50 pieces, reflecting both rarity and exceptional craftsmanship.

The CHRONOMASTER Original Limited Edition stays true to its heritage with a classic 38mm steel case reminiscent of the original A386 model. yet it stands apart with a distinctive matte purple dial and silver subdials—elements that pay tribute to the rich cultural tapestry and natural beauty of Saudi Arabia.

Drawing inspiration from lavender fields that grace parts of the Kingdom and echoed in the ceremonial purple carpets at state events, the dial's color is not only significant but also marks occasions of great prestige within Saudi culture. This unique shade is now immortalized in time as part of ZENITH's horological legacy.

Adorning the wrist is an elegant camel leather strap, chosen specifically for its cultural resonance as it honors 'the year of the camel'. The beige accents on the watch's indicators and hands are inspired by the sweeping deserts of Saudi Arabia, while simultaneously complementing Zenith's exquisite design language.

After over 50 years since changing the trajectory of mechanical chronographs forever, ZENITH continues to develop and evolve the El Primero calibre into new iterations that push the limits of performance. It remains the benchmark of precision among automatic chronograph movements.



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The Chronomaster Original for Collector's Watch Club is equipped with the latest version of the El Primero calibre, dubbed the El Primero 3600. With its high frequency of 5 Hz (36'000 VpH), the movement offers a true 1/10th of second indication. Its autonomy has also been rendered more efficient, with an extended power reserve of 60 hours.

Turning over this fine instrument reveals an engraved case back featuring both the logo of Collectors Watch Club and "Lavender Lover" inscribed in Arabic calligraphy—a phrase coined by His Royal Highness Prince Khalid Al Faisal which reflects deep-rooted connections between lavender and Saudi cultural heritage. This meticulously crafted edition not only honors the aesthetic appeal but also embodies a confluence between Swiss horological mastery and Middle Eastern cultural pride.

The CHRONOMASTER Original Limited Edition for Collectors Watch Club becomes more than just a watch; it is a testament to shared history and cherished traditions. Available exclusively for the members of the Collector Watch Club, this this limited-edition of 50 pieces awaits those who value rarity fused with historical significance.

